



BULLS[®]
STREET BURGERS



FRANCHISE



DELIVERY-ONLY VIRTUAL CONCEPT

ABOUT BULLS' BURGERS

Inspired by the vivacity of street food culture

Bulls Street Burgers charges in full force!

Each uniquely named street burger packs-a-punch.

The ingredients, although simple, are freshly sourced and of the highest quality. Including 100% Aberdeen Angus Beef, handmade brioche buns, and sauces that are exclusive to the Bulls brand.



OPPORTUNITIES FOR GROWTH IN FOOD DELIVERY. ARE THERE TOO MANY CHALLENGES?

- 1.** There is huge demand for food delivery in the UK, with the sector worth £8.4bn in 2019, and rapidly growing in the current situation.
- 2.** Many operators are not utilising their kitchen space to maximum capacity.
- 3.** It can be difficult to identify and adapt with a growing food delivery trend, rapidly enough.
- 4.** Creating a successful new food brand is time-consuming and requires considerable investment.
- 5.** Sourcing a reliable supplier chain to support your new brand is not an easy task.



ARE YOU THE PERFECT FIT FOR A DELIVERY-ONLY FRANCHISE?

The Answer is “YES” if You are:



A restaurant that is already live on delivery platforms.



Working with reliable operations.



Looking to drive more revenue through your restaurant.

OR if You are:



Not on delivery platforms, but have a well-managed kitchen operation.



Looking to drive revenue through delivery channels.



Have the staff and space to process more food orders.

GO LIVE WITH BULLS IN JUST 2 WEEKS!

BULLS is a **ready to operate delivery-only** brand that will drive additional revenue to your business.

Professionally designed, based on years of experience and research.

With a data-driven menu that is ready to plug-and-play. Even the operations and supply chain sourcing will be arranged for you, beforehand.



1. YOU COULD BE SELLING IN **2 WEEKS**
2. ALL YOU NEED IS SOME BASIC EQUIPMENT
3. WE'VE TAKEN CARE OF EVERYTHING ELSE

BULLS IS DESIGNED WITH YOUR KEY CHALLENGES IN MIND

Available to operate virtually in partnership with Uber Eats and Deliveroo, with the respective perks.

Designed to suit small kitchen spaces.

Optimised for delivery and tailored to minimise wastage.

Likely to have ingredients overlap with your existing brand.

With short prep time, reducing your staff requirements.



HOW DOES IT WORK?



Ensure you have the right equipment and agree to our terms.



Uber Eats / Deliveroo will send you your integrated tablet and printer.



You order your first set of ingredients and branded packaging.



Our Trainer visits to train you before you go live.



GO LIVE! Uber Eats / Deliveroo activate your profile and you are ready to sell.

SET-UP COSTS AND EXCLUSIVE BULLS PERKS



There are **NO franchise fees**.

All your initial training and support is **FREE**.

The only charge is the Uber Eats and Deliveroo onboarding fee (including tablet & printer). This is repaid in small installments over the first few weeks of trading and deducted from sales.

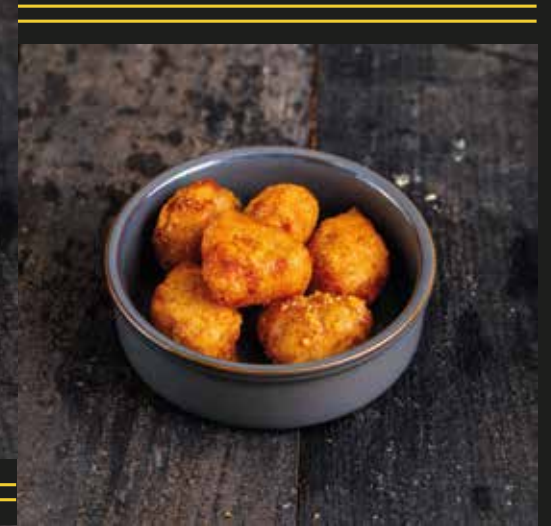
The delivery partners will boost your placement during the first week and will provide further **marketing support** to help you get your first customers.

You will benefit from the strong branding and marketing of **BULLS**.

WHY WORK WITH US?

BULLS has been developed by a passionate team with many years of experience in the food industry. But what's in it for **YOU**?

1. LOW RISK
2. QUICK TO IMPLEMENT
3. EASY TO OPERATE
4. STRONG WEB & SOCIAL MEDIA PRESENCE
5. CONTINUOUS SUPPORT





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